



Academies Trust

Co-op Academy North Manchester CEIAG Programme

2023-24

Approved by: L.Parkinson, S.Fiddler Date: 4th September 2023	Last reviewed on: 1st September 2023	Next review due by: 3rd July 2024
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Careers Leader : Laura Parkinson

Careers Coordinator: Sarah Maidment

## Rationale and Vision

Our academy is committed to ensuring all of our students have access to highly impartial careers advice and to a range of employers who can support them in considering their future. To help us do this we align our CEIAG Plan to the Gatsby Benchmarks which have been explicitly referenced throughout the DfE's Careers Strategy (December 2017) the Statutory Guidance for careers (January 2018) and aligns to the delivery of independent careers guidance to year 8-13 pupils in accordance with section 42A of the Education Act 1997.

The 8 Gatsby benchmarks are outlined below:

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each student
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experience of work places
7. Encounters with further and higher education
8. Personal guidance

The vision for the development of CEIAG across our academy is to provide the very best opportunities to enable our students to make informed and incisive decisions throughout, and beyond, their school life. By using the Gatsby benchmarks as a framework of best practice we have a CEIAG programme that meets the needs of our ever changing cohort of students, providers and labour market landscape. Our plan promotes equality of opportunity, celebrates diversity and challenges stereotypes whilst inspiring, raising aspirations and giving our students an optimistic outlook on life and their place in the world of work. We are always guided by our Coop values:

**Do what matters most**

What matters most is ensuring that our students achieve the best possible outcomes.

**Be yourself, always**

We bring our best self to work, so that we each contribute a bit of our own unique Co-op difference, and respect others for doing the same.

**Show you care**

We care about our Co-op, our colleagues, our members, our students, their parents and communities, now and for the future.

**Succeed together**

Co-operating is what makes us different; we're better and stronger when we work together.

## Intent

Our CEIAG programme is both bespoke and unique to our academy and is reviewed on an annual basis to meet our students needs based on our monitoring and evaluation processes. We are committed to providing a coherently planned and sequenced programme that reflects our academies

context and core values. Our programme is designed to entitle all learners to develop their knowledge, skills, understanding and cultural capital they need to go on to destinations that meet their aspirations and interests. With this in mind we aim:-

- To provide impartial and independent advice for all pupils (Gatsby Benchmark 1 - 8)
- To contribute to strategies for raising achievement, especially by increasing motivation, attitude to learning and attendance (Gatsby 3)
- To support inclusion, challenge stereotyping and promote equality of opportunity (Gatsby Benchmark 3,4)
- To encourage participation in continued learning including higher education, further education and apprenticeships (Gatsby Benchmark 7,8)
- To develop enterprise and employment skills (Gatsby 2,3)
- To provide relevant information and understand the wide range of pathways and qualifications available to ensure students make the right choices regarding their post 16 options and hence reduce 'NEET' and 'course switching' in education and training (Gatsby 3,5,6,7,8)
- To contribute to the economic prosperity of individuals and communities (Gatsby 2,5,7)
- To meet the needs of all our pupils through appropriate differentiation (Gatsby 3)
- To focus students on their future aspirations and opportunities (Gatsby 3,4,8)
- To involve parents and carers (Gatsby 1,2,5,6,7)
- To support the raising of the participation age and assist with positive destinations for all pupils post 16, 17 and 18 (Gatsby 1,4,8)
- To meet the needs of our current cohort of students across each year group (Gatsby 1,3)
- To use current LMI to enable students, staff and parents to engage actively with local and national CEIAG information so that they can increase their knowledge and understanding about the world of work. (Gatsby 1,2,3)
- To use student's parents, staff feedback to reflect on our current provision in order to develop our future CEIAG programme (Gatsby 1,2,3)
- To provide additional support to specific vulnerable groups such as SEND and pupil premium (Gatsby 1-8)
- All stakeholders have a clear understanding of CEIAG and rationale and vision (Gatsby 1)
- To monitor and evaluate current provision in order to ensure our programme is quality assured in line with other curriculum areas (Gatsby 1)
- To share best practice with other Co-op academies at network events to ensure reflection and development of own programme (Gatsby 1)
- To ensure all students actively engage with a CEIAG tracking platform to support them in making informed choices about their Career development plan (Gatsby 1,2,3)
- To achieve / work towards a Quality in Careers award in recognition of all that our academy offers (Gatsby 1)

### Implementation

Our programme is taught via bespoke activities, subject curriculum and extracurricular activities, and a wide range of enrichment activities.

CEIAG is delivered by a wide range of providers such as our internal Careers Advisor, teachers and support staff, FE Colleges, Universities, visiting speakers, employers and employees. This delivery includes bespoke workshops, assemblies, work visits, work experience, mock interviews, drop down days, careers fairs, and via subject curriculum. Our students are supported and encouraged to explore possible pathways they may take in the future, to ensure they have the very best start in life. Our staff receive regular CPD to support them in embedding employability skills into their subject areas. Our

parents can access our academy's website which provides clear links to a range of CEIAG related events and information about local market information (LMI) to UCAS applications to Apprenticeships. Parents are also encouraged to attend our CEIAG information evenings and parents evenings.

Year Group	Autumn Term 2023 (linked to BM)	Intended learning outcomes
7	<p>Yr 6 Transition Booklet Values (Gatsby 1,2,4)</p> <p>Into University Assembly Wk Commencing 18th September 2023 (Gatsby 1,2,3,5,6)</p> <p>Black History Month Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)</p> <p>Finance Workshop (Gatsby 1,2,3,4,5)</p> <p>Unifrog launch (Gatsby 1, 2, 3) Wk Commencing 16th October 2022</p> <p>Aspiration audit September 2023 (Gatsby 1,3,8)</p> <p>PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4)</p> <p>LMI assembly W/C 25th September 2023 (Gatsby 1,2,4)</p> <p>Career sector Form Time Activities (Gatsby 1,2,3,5)</p>	<p>To support students creating in individual Career Development Plan</p> <ul style="list-style-type: none"> <li>- Understand what a university is and why people go to university</li> <li>- Understand what student life is like and what fun activities students can do at university</li> <li>- Develop communication and team working skills as they participate in group work with learners from different schools.</li> <li>- Speak to current students about what it's like to be at university</li> </ul> <p>Raise the aspirations of year 7 students in order for them to begin to consider their journey into life after the academy.</p> <p>Explore the roles and sectors available to them</p> <p>Motivate students to achieve highly and ultimately be successful.</p>

	Enrichment week/Rewards Trips December 2023 (Gatsby 1, 2, 3,5,7)	
8	<p>The Abraham Wilson Project (Gatsby 1,2,3,5)</p> <p>Into University Assembly Wk Commencing 18th September 2023</p> <p>Black History Month Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)</p> <p>UniFrog launch (Gatsby 1, 2, 3)Wk Commencing 18th October 2023</p> <p>Aspiration audit September 2023 (Gatsby 1,3,8)</p> <p>PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4)</p> <p>LMI assembly W/C 25th September 2023 (Gatsby 1,2,4)</p> <p>Career sector Form Time Activities (Gatsby 1,2,3,5)</p> <p>Enrichment week/Rewards Trips December 2022 (Gatsby 1, 2, 3,5,7)</p> <p>MUFC Career insight visits (Gatsby 1,2,3,5)</p>	<p>To support students creating in individual Career Development Plan</p> <ul style="list-style-type: none"> <li>- Understand what a university is and why people go to university</li> <li>- Understand what student life is like and what fun activities students can do at university</li> <li>- Develop communication and team working skills as they participate in group work with learners from different schools.</li> <li>- Speak to current students about what it's like to be at university</li> </ul> <p>Motivate students to consider their own learning journey by considering the LMI.</p> <p>Give students the opportunities to explore the post 16 pathways.</p>
9	<p>The Abraham Wilson Project (Gatsby 1,2,3,5)</p> <p>Year 9 Army Day Wk Commencing 11th September 2023 (Gatsby 1, 2, 3, 5,7)</p> <p>Into University Assembly Wk Commencing 18th September 2023(Gatsby 1,2,3,5,6)</p> <p>Unifrog launch (Gatsby 1, 2, 3)Wk Commencing 18th October 2023</p> <p>Aspiration audit September 2023 (Gatsby 1,3,8)</p> <p>PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4)</p> <p>LMI assembly W/C 25th September 2023 (Gatsby 1,2,4)</p> <p>Career sector Form Time Activities (Gatsby 1,2,3,5)</p> <p>Enrichment week/Rewards Trips December 2022 (Gatsby 1, 2, 3,5,7)</p>	<p>To support students creating in individual Career Development Plan</p> <ul style="list-style-type: none"> <li>- Understand what a university is and why people go to university</li> <li>- Understand what student life is like and what fun activities students can do at university</li> <li>- Develop communication and team working skills as they participate in group work with learners from different schools.</li> <li>- Speak to current students about what it's like to be at university</li> </ul> <p>Prepare students for the options process ensuring that they understand post 16 pathways and sectors</p>
10	<p>The Abraham Wilson Project (Gatsby 1,2,3,5)</p> <p>National Coding Week 18-24th September 2023</p> <p>Into University Assembly Wk Commencing 18th September 2023(Gatsby 1,2,3,5,6)</p>	<p>Explore pathways and sectors which spark interest and passion for learning.</p> <p>To support students creating in individual Career Development Plan</p>

	<p>Aspiration audit September 2023 (Gatsby 1,3,8)          Black History Month Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)          Gateways Programme (Gatsby 1,2,3,4,5,6,7,8)          Unifrog launch (Gatsby 1, 2, 3)WWk Commencing 18th October 2023          Careers Fair- Learn live with Employers/HE/FE Providers 12th October 2023 (Gatsby 1,2,3,5,7,8)          PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4)          LMI assembly W/C 25th September 2023 (Gatsby 1,2,4)          Career sector Form Time Activities (Gatsby 1,2,3,5)          Enrichment week/Rewards Trips December 2023 (Gatsby 1, 2, 3,5,7)          Y10 Into University workshop (1) 8th November 2023 (Gatsby 1,3,7)          Champions League Flag Bearers at Old Trafford          First Tech Challenge UK &amp; Ireland- Local Scrim</p>	<ul style="list-style-type: none"> <li>- Understand what a university is and why people go to university</li> <li>- Understand what student life is like and what fun activities students can do at university</li> <li>- Develop communication and team working skills as they participate in group work with learners from different schools.</li> <li>- Speak to current students about what it's like to be at university</li> </ul>
11	<p>Duke of Edinburgh (Gatsby 1, 2, 3 ,5,7)          College/Employers/Post-16 engagement at Progress Evening - 21st September 2023 (Gatsby 1,2,3,5,7)          FE College Carousel 28th September 2023 (Gatsby 1,2,3,5,7)          Information given regarding College/Sixth form open evening (Gatsby 1,2,3,5,7)          Into University Assembly Wk Commencing 18th September 2023(Gatsby 1,2,3,5,6)          Black History Month Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)          Revision Skills Session (Gatsby 1,2,3,4,8)          Unifrog launch (Gatsby 1, 2, 3)Wk Commencing 18th October 2023          Aspiration audit September 2023 (Gatsby 1,3,8)          Careers Fair- Learn live with Employers/HE/FE Providers 12th October 2023 (Gatsby 1,2,3,5,7,8)          Mock Interviews (Gatsby 1,3,5) 9th November 2023          1 - 1 interviews with Careers Advisor (Gatsby 1,3,8)</p>	<p>Students are provided with the advice, guidance and tools required to apply for post 16 education.          To support students creating in individual Career Development Plan</p> <ul style="list-style-type: none"> <li>- Understand what a university is and why people go to university</li> <li>- Understand what student life is like and what fun activities students can do at university</li> <li>- Develop communication and team working skills as they participate in group work with learners from different schools.</li> <li>- Speak to current students about what it's like to be at university</li> </ul>

	<p>Apprenticeship assembly / workshops (Gatsby 1,2,3,5)  PSHCE CEIAG element of SoL Drop Down (Gatsby 1,2,3,4)  STEM activities (Gatsby 1,2,3,4,5,6)  LMI assembly W/C 25th September 2023 (Gatsby 1,2,4)  Gateways Programme/Manchester University November 2023 (Gatsby 1,3,7)  Visits to FE College (Gatsby 1,3,7)  Career sector Form Time Activities (Gatsby 1,2,3,5)  Enrichment week/Rewards Trips December 2023 (Gatsby 1, 2, 3,5,7)  CV / job / college application preparation workshops (Gatsby 1,2, 3,4,5)  MCC/Careers Connect Panel (Gatsby 1,2,3,5)  Y11 Into University workshop (2) (Gatsby 1,3,7)</p> <p>An Audience with a Magician W/C 29th Oct- Year 11 Enterprise students (Gatsby 4,5,8)</p> <p>Exam Workshops for Y11 – 1. Revision Skills- Oct 2023 Gatsby 3,4,5,8</p> <p>Exam Workshops for Y11 – 2. Exam Success- Nov 2023 Gatsby 3,4,5,8</p> <p>Jamie's Farm October 2023 Gatsby (3,4, 5,6,8)  Champions League Flag Bearers at Old Trafford</p>	
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Year Group	Spring Term 2024 (linked to BM)	Intended learning outcomes
7	Employability Skills Wk Commencing 15th January 2024 National Career Week (Gatsby 1,2,3,4) 4-9th March 2024	Understand the importance of employability skills and how they can be developed and put into practice during their time in compulsory education.

	<p>Subject related "DIN" during National Career Week (Gatsby 1,2,3,4)</p> <p>PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4)</p> <p>National Apprenticeship Week/ workshops (Gatsby 1,2,3,5)</p> <p>5th-11th February 2024</p> <p>International Women's Day 8.03.24 Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)</p> <p>Career sector Form Time Activities (Gatsby 1,2,3,5)</p> <p>MUFC Career insight visits (Gatsby 1,2,3,5)</p> <p>Y7 Employability Skills (Gatsby 1,2,3,4,5)</p> <p>Ghyll Head Residential Y7-8 depart (Gatsby 1, 2, 3,5,7)</p> <p>Curriculum links to employers (Gatsby 1,2,3,4,5,6)</p> <p>Formz Inspirational Performer 7/2/24(Gatsby 1,2,3,5)</p> <p>Coop Spelling Bee (Gatsby 3,4)</p> <p>SEND bowling finals</p>	<p>Gain opportunities to speak with employers.</p>
8	<p>PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4)</p> <p>National Career Week (Gatsby 1,2,3,4) 4-9th March 2024</p> <p>Subject related "DIN" during National Career Week (Gatsby 1,2,3,4)</p> <p>National Apprenticeship Week/ workshops (Gatsby 1,2,3,5)</p> <p>5th-11th February 2024</p> <p>International Women's Day 8.03.24 Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)</p> <p>Dragons Den Enterprise 9th May 2024 (Gatsby 1, 2, 3 ,5,7)</p> <p>Gateways Programme/Manchester University (Gatsby 1,3,7)</p> <p>Career sector Form Time Activities (Gatsby 1,2,3,5)</p> <p>STEM activities (Gatsby 1,2,3,4,5,6)</p> <p>Y8 Into University Workshop (1) 8/03/24 (Gatsby 1,3,7)</p> <p>Y8 Into University trip to MMU 9/03/2024 (Gatsby 1,3,7)</p> <p>Ghyll Head Residential Y7-8 depart 13/03/24(Gatsby 1, 2, 3,5,7)</p> <p>Curriculum links to employers (Gatsby 1,2,3,4,5,6)</p> <p>Envision Programme Launch (Gatsby 1, 2, 3,5,7)</p> <p>Year 8 STEM Event at the University of Manchester (Gatsby 1,2,3,4,5,6)</p>	<p>Develop employability skills which will be highly sought after and will allow for students to lead happy and successful lives.</p> <p>Develop communication skills and confidence in communicating.</p> <ul style="list-style-type: none"> <li>- Understand what a university is and why people go to university</li> <li>- Understand what student life is like and what fun activities students can do at university</li> <li>- Develop communication and team working skills as they participate in group work with learners from different schools.</li> <li>- Speak to current students about what it's like to be at university</li> </ul>



<p>9</p>	<p>Y9 Career events preparation for options ie Career information evening (Gatsby 1,3,7)  Y9 internal taster sessions prior to options (Gatsby 1,3,4)  PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4)  International Women’s Day 8.03.24 Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)  National Career Week (Gatsby 1,2,3,4) 4-9th March 2024  Subject related “DIN” during National Career Week (Gatsby 1,2,3,4)  Reach Programme 17.01.24 (Gatsby 1,2,3,4,5,6,7,8)  National Apprenticeship Week/ workshops (Gatsby 1,2,3,5) 5th-11th February 2024  Career sector Form Time Activities (Gatsby 1,2,3,5)  Enterprise / Dragon Den drop down days (Gatsby 1,2,3,5)  STEM activities (Gatsby 1,2,3,4,5,6)  Year 9 Options Evening/Parents Evening 4-6.30pm (Gatsby 1,2,3,5)  Ghyll Head Residential Y9-10 (Gatsby 1, 2, 3,5,7)  Curriculum links to employers (Gatsby 1,2,3,4,5,6)  Reach Programme (Final Sesion) 6.03.24 (Gatsby 1,2,3,4,5,6,7,8)  EVERFI Limited, Data Science Foundations 1 hour workshop 30 students (Gatsby 2, 3 &amp; 4 ) 06.03.24  Formz Inspirational Performer 7/2/24(Gatsby 1,2,3,5)</p>	<p>Explore the range of options available as they transition into KS4. Allow for students to make fully informed decisions which will strike motivation and a love for learning.</p>
<p>10</p>	<p>PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4)  National Career Week (Gatsby 1,2,3,4) 4-9th March 2024  Subject related “DIN” during National Career Week (Gatsby 1,2,3,4)  National Apprenticeship Week/ workshops (Gatsby 1,2,3,5) 5th-11th February 2024  International Women’s Day 8.03.24 Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)  Universify(Gatsby 1,3,7)  Career sector Form Time Activities (Gatsby 1,2,3,5)  Curriculum links to employers Vocational Subjects (Gatsby 1,2,3,4,5,6)  Ghyll Head Residential Y9-10 (Gatsby 1, 2, 3,5,7)</p>	<p>Allow for students to see theory in practice through virtual work experience/guest speakers or workplace visits.  Understand how to revise and the importance of revising with regards to being successful.  - Understand what a university is and why people go to university  - Understand what student life is like and what fun activities students can do at university  - Develop communication and team working skills as they participate in group work with learners from different schools.  - Speak to current students about what it’s like to be at university</p>

	<p>How to help your child revise event 5:30-7.00pm (Gatsby 1, 2, 3,5,7)</p> <p>Y10 Into University Business Trip (Gatsby 1,3,7)</p> <p>Curriculum links to employers (Gatsby 1,2,3,4,5,6)</p> <p>EVERFI Limited, Data Science Foundations 1 hour workshop 30 students 06.03.24 (Gatsby 2, 3 &amp; 4 )</p> <p>Formz Inspirational Performer 7/2/24(Gatsby 1,2,3,5)</p> <p>Year 10 at Hamilton (Gatsby 1,3,5)</p>	
11	<p>1 - 1 interviews with Careers Advisor (Gatsby 1,3,8)</p> <p>National Career Week (Gatsby 1,2,3,4) 4-9th March 2024</p> <p>Subject related "DIN" during National Career Week (Gatsby 1,2,3,4)</p> <p>National Apprenticeship Week/ workshops (Gatsby 1,2,3,5) 5th-11th February 2024</p> <p>Apprenticeship Assembly Workshops 7.02.24 (Gatsby 1,2,3,5)</p> <p>GM Higher Revision session - Maintaining Motivation for Exams 7.03.24</p> <p>International Women's Day 8.03.24 Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)</p> <p>Universify(Gatsby 1,3,7)</p> <p>Career sector Form Time Activities (Gatsby 1,2,3,5)</p> <p>CV / job application preparation workshops at lunch(Gatsby 1,2, 3,4,5)</p> <p>Curriculum links to employers Vocational Subjects (Gatsby 1,2,3,4,5,6)</p> <p>MCC/Careers Connect Panel (Gatsby 1,2,3,5)</p> <p>How to help your child revise event 5:30-7.00pm (Gatsby 1,3,7)</p> <p>Curriculum links to employers (Gatsby 1,2,3,4,5,6)</p> <p>Apprenticeship Fair at City Stadium 19.03.24 (Gatsby 1,2,3,4,5,6,7,8)</p> <p>Big Sister Workshop</p> <p>Exam Workshops for Y11 – 3. Maintaining Motivation for Exams - Jan 2024 Gatsby 3,4,5,8</p> <p>Salford Quays</p>	<p>Multi-agency working will allow for all students to have a successful post 16 place which will be retained.</p> <p>Understand and explore ways to revise and understand the importance of revising with regards to being successful.</p> <ul style="list-style-type: none"> <li>- Understand what a university is and why people go to university</li> <li>- Understand what student life is like and what fun activities students can do at university</li> <li>- Develop communication and team working skills as they participate in group work with learners from different schools.</li> <li>- Speak to current students about what it's like to be at university</li> </ul>

Year Group	Summer Term 2024 (linked to BM)	Intended learning outcomes
7	PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4) Gateways Programme/Manchester University 15.05.24 (Gatsby 1,3,7) Career sector assemblies (Gatsby 1,2,3,5) Enrichment week/Rewards Trips July 2024 (Gatsby 1, 2, 3,5,7) LMI assembly (Gatsby 1,2,4) STEM activities (Gatsby 1,2,3,4,5,6) Y7 Into University workshop (1) (Gatsby 1,3,7) Y7 Into University Workshop P1 & 2 (2) (Gatsby 1,3,7)	Explore careers in STEM and understand the ever changing requirements of the labour market. - Understand what a university is and why people go to university - Understand what student life is like and what fun activities students can do at university - Develop communication and team working skills as they participate in group work with learners from different schools. - Speak to current students about what it's like to be at university
8	PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4) Career sector assemblies (Gatsby 1,2,3,5) Enterprise / Dragon Den drop down days (Gatsby 1,2,3,5) Enrichment week/Rewards Trips July 2024 (Gatsby 1, 2, 3,5,7) LMI assembly (Gatsby 1,2,4) Y8 Into University Workshop P4 & 5 (2) (Gatsby 1,3,7) Yr 8 Gateways University trip 16.04.24 (Gatsby 1,3,7)	To understand enterprising behaviours, skills and qualities Explore workplace environments and liaise with employees Understand what LMI is and what it looks like in Manchester - Develop communication and team working skills as they participate in group work with learners from different schools. - Speak to current students about what it's like to be at university
9	PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4) Gateways Programme/Manchester University (Gatsby 1,3,7) Career sector assemblies (Gatsby 1,2,3,5) Enrichment week/Rewards Trips July 2023 (Gatsby 1, 2, 3,5,7) MUFC Career insight visits (Gatsby 1,2,3,5) LMI assembly June 2024 (Gatsby 1,2,4) Y9 Into University Workshop P1 & 2 (1) (Gatsby 1,3,7) Y9 Into University Leadership in Focus workshop (Gatsby 1,3,7) Y9 Into University Workshop (2) (Gatsby 1,3,7) Industry speed dating event 16.05.24 (Gatsby 1,2,3,5)	- Understand what a university is and why people go to university - Understand what student life is like and what fun activities students can do at university - Develop communication and team working skills as they participate in group work with learners from different schools. - Speak to current students about what it's like to be at university
10	Work Experience W/C 1st July 2024 (Gatsby 1,2,3,5,6) 1 - 1 interviews with Careers Advisor (Gatsby 1,3,8)	Develop an understanding of the work environment and what employers expect of their workers.

	<p>Apprenticeship assembly / workshops (Gatsby 1,2,3,5)  PSHCE CEIAG element of SoL Drop Down 9-11am (Gatsby 1,2,3,4)  SEND Preparing for the world of work workshops (Gatsby 1,2,3)  Career sector assemblies (Gatsby 1,2,3,5)  Gateways Programme/Manchester University (Gatsby 1,3,7)  Visits to FE College (Gatsby 1,3,7)  Enrichment week/Rewards Trips July 2023 (Gatsby 1, 2, 3,5,7)  MUFC Career insight visits (Gatsby 1,2,3,5)  LMI assembly June 2024 (Gatsby 1,2,4)  STEM activities (Gatsby 1,2,3,4,5,6)  Y10 Into University Workshop P4 &amp; 5 (2)(Gatsby 1,3,7)  Industry guest speaker 24.04.24</p>	<p>Given opportunity to explore possible career options.  Increased self-understanding, maturity, independence and self-confidence.  Increased motivation to continue study and/or undertake further training.</p>
11	<p>1 - 1 interviews with Careers Advisor (Gatsby 1,3,8)  SEND Preparing for the world of work workshops (Gatsby 1,2,3)  Career sector assemblies (Gatsby 1,2,3,5)  MCC/Careers Connect Panel (Gatsby 1,2,3,5)</p>	<p>Provide guidance and assistance for the students to achieve their career goals.  Provide a platform in assisting the college for enhancing the potential of the courses and improving job opportunities and also create awareness of the jobs for which the students are eligible.</p>

#### CEIAG Activities at Co-op Academy North Manchester

- Visits to Universities (Gatsby 1,3,7)
- Into University (Gatsby 1,3,7)
- Visits to FE College (Gatsby 1,3,7)
- PSHCE CEIAG element of SoL (Gatsby 1,2,3,4)
- Career sector assemblies (Gatsby 1,2,3,5)
- Access to GMACs to support students creating in individual Career Development Plan (Gatsby 1, 2, 3)
- Enrichment week (Gatsby 1, 2, 3 ,5,7)
- Aspiration audit (Gatsby 1,3,8)
- Careers fair (Gatsby 1,2,3,5,7,8)
- FE / HE fairs (Gatsby 1,3,7,8)
- External providers ie Enterprise / Dragon Den drop down days (Gatsby 1,2,3,5)
- Career panels (Gatsby 1,2,3,5)
- Career insight visits (Gatsby 1,2,3,5)
- Subject related "Do Nows / Starter" during National Career Week (Gatsby 1,2,3,4)
- Y9 Career events preparation for options ie Career information evening (Gatsby 1,3,7)

- Y9 internal taster sessions prior to options (Gatsby 1,3,4)
- Apprenticeship assembly / workshops (Gatsby 1,2,3,5)
- LMI assembly / PSHE / workshops (Gatsby 1,2,4)
- Workplace visits (all years) (Gatsby 1,2,3,5,6)
- Employer mentoring (Gatsby 1,3,5)
- Y10 works place visit / experience (Gatsby 1,2,3,5,6)
- CEIAG enrichment days / weeks (Gatsby 1,2,3,4, 5,6)
- 1 - 1 interviews with Careers Advisor (Gatsby 1,3,8)
- Curriculum links to employers (Gatsby 1,2,3,4,5,6)
- Masterclasses (Gatsby 1,2,3,4,5)
- Motivational speakers (Gatsby 1,2,3,5)
- Targeted motivational speakers ie challenging stereotypes / SEND (Gatsby 1,2,3,4,5)
- STEM activities (Gatsby 1,2,3,4,5,6)
- SEND / vulnerable groups additional support / projects (Gatsby 1,2,3,4,5,6)
- Mock interviews (Gatsby 1,3,5)
- CV / job application preparation (Gatsby 1,2, 3,4,5)
- CEIAG subject ambassadors meetings (Gatsby 1,2,3,4)
- Curriculum mapping (Gatsby 1,2,3,4)

#### Opportunities for SEND and other vulnerable groups

All CEIAG opportunities are fully inclusive and are designed to engage with all students. However embedded within our programme are additional events / activities to support our students with SEND such :

- A series of 1 - 1 interviews , parents invited, support assistant available (Gatsby 1,3) - Throughout academic year
- Preparing for the world of work workshops (Gatsby 1,2,3)
- Structured KS4 transition programme in post 16 ie taster sessions / days, mentoring (Gatsby 1,2,3)
- Focused enterprise activity sessions (Gatsby 1,2,3,4)
- Structured mock interviews (Gatsby 1,2,3, 5,7)
- Supported work experience (Gatsby 1,2,3,5,6)
- Access to inspirational role models (alumni?) (Gatsby 1,3)
- Appropriate KS4 pathways available in curriculum (Gatsby 1,3,4)
- Work shadowing (Gatsby 1,2,3,5,6)
- Partnerships with employers with a diverse workforce (Gatsby 1,3, 5)
- Careers Advisor present at EHCP annual review in KS4 (Gatsby 1,3,8)

#### Staff CPD

- Annual update on LMI (Gatsby 1,3,4,5) - 6th October 2023

- Annual feedback on Compass (Gatsby 1)- 6th October 2023 Directed time to develop CEIAG in the curriculum (Gatsby 1,2,3,4,5,7) - Department Meetings Tuesday 3.15-4.15pm
- PSHE curriculum review (Gatsby 1,2,3,4) - July-November 2024
- External CEIAG CPD ie visiting a local subject related business (Gatsby 1,2,3,4) -
- Unifrog CPD - October 2023

### Impact

Measuring the impact of our CEIAG programme supports us to develop it on a termly / annual basis and to know that we are making a positive and empowering difference. We value quantitative and qualitative feedback from all stakeholders and ensure our evaluations lead to change / amendments in our future planning. We undertake internal and external quality assurance to ensure our intent and implementation is in-line with our expectations. We measure impact in the following ways:

- Positive destinations data for all
- Tracking of Compass over time
- Reduced NEET figures over time (Include your 3 year trend for NEETs)
- Student/staff and parent voice
- Increase progress/attainment across vocational subjects
- Progress and achievement data over time with reference to vulnerable groups ie SEND
- Increase in attendance / reduction in PA over time
- Employer engagement increasing
- Reduction in behaviour incidents including Ftex / P ex over time

### Useful websites

Links to various FE colleges

<u>College/ FE Contact</u>	<u>Website/Event</u>
The Manchester College	<a href="https://www.tmc.ac.uk/news/events">https://www.tmc.ac.uk/news/events</a>
Hopwood Hall	<a href="https://www.hopwood.ac.uk/events">https://www.hopwood.ac.uk/events</a>
Oldham Sixth Form	<a href="https://www.osfc.ac.uk/Welcome/">https://www.osfc.ac.uk/Welcome/</a>

Oldham College	<a href="https://www.oldham.ac.uk/college-life/events/">https://www.oldham.ac.uk/college-life/events/</a>
Xaverian	<a href="https://www.xaverian.ac.uk/events/">https://www.xaverian.ac.uk/events/</a>
Loreto	<a href="https://www.loreto.ac.uk/news/">https://www.loreto.ac.uk/news/</a>
Bury College	<a href="https://burycollege.ac.uk/about-us/events/">https://burycollege.ac.uk/about-us/events/</a>
Salford City College	<a href="https://www.salfordcc.ac.uk/16-18/college-open-events/">https://www.salfordcc.ac.uk/16-18/college-open-events/</a>
Connell Sixth Form College	<a href="https://www.connell.ac.uk/events/">https://www.connell.ac.uk/events/</a>
Stockport College	<a href="https://stockport.ac.uk/the-college/news/virtual-open-event">https://stockport.ac.uk/the-college/news/virtual-open-event</a>
Trafford College	<a href="https://trafford.ac.uk/">https://trafford.ac.uk/</a>
Ashton Sixth Form	<a href="https://www.asfc.ac.uk/events">https://www.asfc.ac.uk/events</a>
Tameside College/ Clarendon	<a href="https://www.tameside.ac.uk/">https://www.tameside.ac.uk/</a> <a href="https://www.clarendon.ac.uk/">https://www.clarendon.ac.uk/</a>
Holy Cross Sixth Form	<a href="https://www.holycross.ac.uk/sixth-form/about-us/">https://www.holycross.ac.uk/sixth-form/about-us/</a>
Apprenticeship GMLPN	<a href="https://amazingapprenticeships.com/about-ask/">https://amazingapprenticeships.com/about-ask/</a>
The Growth Company	<a href="https://www.growthco.uk/">https://www.growthco.uk/</a>
Access to Music	<a href="https://www.accesscreative.ac.uk/locations/manchester-college/">https://www.accesscreative.ac.uk/locations/manchester-college/</a>

## Universities

<https://www.ucas.com/corporate/news-and-key-documents/news/new-ucas-hub-encourages-students-shoot-stars> (New Hub that has replaced UCAS progress)

[www.russellgroup.ac.uk](http://www.russellgroup.ac.uk) (represents 24 leading universities, source of careers information & advice including 'informed choices' a downloadable guide to making post 16 choices)

<https://www.gov.uk/student-finance> (Student finance)

<https://universitycompare.com/> (comparing different universities)

<https://universitycompare.com/rankings/> (University rankings)

<https://www.unitasterdays.com/> (A directory of university events for school groups and individual students.)

## Apprenticeships

<https://www.gov.uk/apply-apprenticeship>

<https://www.ucas.com/apprenticeships-in-the-uk>

<https://www.apprenticeships.gov.uk/>

<https://www.prospects.ac.uk/jobs-and-work-experience/apprenticeships>

<https://allaboutapprenticeships.co.uk/>

<https://amazingapprenticeships.com/>

<https://careerfinder.ucas.com/jobs/apprenticeship/>

## Careers Games



<https://panjango.com/pages/panjango-online>

<https://icould.com/buzz-quiz/>

Which Animal Are You? In under five minutes, discover: your strengths and what makes you tick / what you're like as a boyfriend or girlfriend / which celebrities share your personality type. There are 16 possible results, each connected to an animal

#### Online platforms

<https://gmacs.co.uk/>

[www.startprofile.com](http://www.startprofile.com)

[www.unifrog.org](http://www.unifrog.org)

[www.cascaid.co.uk/xello/](http://www.cascaid.co.uk/xello/)

[www.grofar.com](http://www.grofar.com)

#### Labour Market Information (LMI)

<https://www.lmiforall.org.uk/>

Manchester

<https://bridgegm.co.uk/labour-market-information>

#### Other

<https://nationalcareers.service.gov.uk/> (provides information, advice and guidance to help you make decisions on learning, training and work)

<https://www.careersbox.co.uk/> (A great source of up to the minute job profile films)

<https://icould.com/> (Career videos to find out about a wide range of careers and opportunities. Take the Buzz Quiz – it's great fun!)

<https://www.gov.uk/government/publications/careers-of-the-future> (what does the future hold!)

<https://successatschool.org/>

Success at School is the place for young people to explore careers, get the lowdown on top employers, and search for the latest jobs, courses and advice. Get career smart and Register today! Success at school have highlighted some of the different careers that are helping us through the current crisis.

<https://www.notgoingtouni.co.uk/> (opportunities if you decide university is not for you)

<https://uk.job-applications.com/> (has useful videos, demonstrating how to complete the online applications for many top companies in the UK, as well as providing detailed information on salaries and interviews. Applications forms can be printed off directly from this site.)

<http://www.talkingjobs.net/> (An online video player that delivers a series of career case studies)

<https://www.skillsbuilder.org/homelearning>

Everyone needs eight essential skills to succeed - whatever their path in life. Skills builder provides a range of resources for building these skills in a home setting - all underpinned by the Skills Builder Framework. Resources are available for learners aged 4 to 20+.

<https://www.thewowshow.org/students/>

The WOW Show (World of Work) - The WOW Show is a live online channel creating real-life encounters with the world of work to inspire young people about their futures. Have a look at some of the recordings and find out about any careers you are considering for your future.

<https://fledglink.com/>

This free app for students aged 13+ allows students to complete a digital CV and matches them with jobs, apprenticeships and other suitable opportunities.

<https://www.speakersforschools.org/experience-2/vwex/>

Speakers for schools - virtual work experiences Working with over 50 leading employers across industries, this offers students the chance to apply for interactive, high impact placements, through a safeguarded application portal and platform. During placements, students interact with employers, complete real work projects and work together to gain industry insights and skills.

<https://www.healthcareers.nhs.uk/>

Careers in Health Professions – Make a difference with a career in health. Get all the information you need to take the next step in your career. Health professions have been highlighted during the Coronavirus pandemic and demand is expected to increase. There are hundreds of types of careers in health available so it is definitely worth consideration. The NHS employs around 1.5 million people and there are over 350 roles to choose from, not just a doctor or a nurse! You can see a list of the careers available here: [stepintothens.nhs.uk/careers](https://stepintothens.nhs.uk/careers) and you can compare the many varied careers available here: [healthcareers.nhs.uk/explore-roles/compare-roles](https://healthcareers.nhs.uk/explore-roles/compare-roles)

## Parents

<https://targetcareers.co.uk/parents-and-teachers>

<https://careerready.org.uk/parents>

<https://www.careeralchemy.co.uk/choosing-career-paths.html>

